

PRESS RELEASE: 14 MARCH 2011

## MUSIC FUTURES CONFERENCE COMES TO LEEDS ON 30<sup>th</sup> MARCH

A New Music Industry Conference for Yorkshire music businesses focusing on the impact of technology and innovation in the music industry comes to The Carriageworks, Leeds on March 30<sup>th</sup>.

Music Futures, co-hosted by Screen Yorkshire and Generator, the UK's leading music development agency, in association with Higher Rhythm, brings together experts from the UK's largest music businesses and trade bodies to discuss innovation and future business models.

Featuring representatives from **Universal Music**, **AIM**, **Music Ally**, **PRS for Music**, **MMF** and the **Musicians' Union**, along with experts in the fields of digital marketing, music distribution, licensing and branding; Music Futures aims to uncover new business models and look at emerging markets within the music industry. It will invite feedback from musicians and businesses in attendance.

**Damian Baetens, Business Development Director, Generator** said: *"This is an amazing opportunity for music businesses in Yorkshire. We're especially pleased to have been able to assemble such varied and knowledgeable panels including industry leaders and people working at the forefront of new digital developments."*

*Generator have been delivering similar events in the North East to support music businesses since 2003 and formally launched **Plugged In Yorkshire** in April last year. This is a milestone event for Plugged In Yorkshire and an opportunity not to be missed for Yorkshire Music Businesses to strengthen connections with the Industry."*

**Tickets for the full day are priced at just £25. For full details and booking, go to:**

<http://www.generator.org.uk/musicfuturesleeds>

### Event Information

Music Futures is a new music industry conference bringing together guests from some of the UK's largest music businesses and trade bodies to discuss innovation and future business models.

This conference is a unique opportunity for Yorkshire music businesses to:

- Understand how the music business is adapting to change from music industry leaders

- Keep ahead of digital music industry developments and new technology
- Network with established national and regional music businesses
- Meet representatives from key trade associations e.g. AIM / MMF / MU
- Develop new strategies for making money and funding your enterprise
- Seize the new opportunities for the independent music sector

**Panelists Confirmed:-**

Alison Wenham – Chairman & CEO, AIM

Caroline Elleray – Head of A&R, Universal Music Publishing

Ian Grenfell – MD, SimplyRed.com

Steve Mayall – Founder, Music Ally

Scott Cohen – Co-Founder & VP, The Orchard / Manager, Dum Dum Girls & Raveonettes

Chris Carey – Economist, PRS for Music

Ross Millard Futureheads – CEO, Featured Artist Coalition (FAC)

Malcolm Dunbar – MD, Pledge Music

Bruce Craigie – Management Consultant, Idlewild / Roddy Woomble

Gary Downing – Co-Head of Licensing, Frukt

Gary Pitt – Managing Partner, Get In Bed / Get Involved

Mark Wood – Manager, Radius Music (Imogen Heap)

Gary McClarnan – Manager, Mr Scruff / MMF Chairman

Erik Nielsen – Founder, Wingnut Music / Rocket Music Management (ex manager of Marillion)

Chris McCourt – Atlantic Records

Ali Tant – Dance To The Radio Records

Stuart Worthington – Target Training / MMF

Rachel Wood – Woodwork Music

**ENDS**

**Media enquiries**

**Damian Baetens**

**Director - Business Development**

**Generator**

<http://www.generator.org.uk/>

E: <mailto:Damian@generator.org.uk>

T: (0191) 255 4462

F: (0191) 231 3795

**Notes to Editor:**

Music Futures has been organised by [Plugged In Yorkshire](#), the network for music businesses in Yorkshire, Humberside and North Lincolnshire. [Plugged In Yorkshire](#) is facilitated by [Generator](#) in partnership with [Higher Rhythm](#) and is supported by [Screen Yorkshire](#) and [Yorkshire Forward](#). **For more information about Music Futures, go to:** [www.generator.org.uk/musicfutures](http://www.generator.org.uk/musicfutures)