

Head of Skills and Industry Engagement

Job Description

Based: Screen Yorkshire, 46 The Calls, Leeds LS2 7EY

Salary and terms: Full time post, 37 hours per week, £55,000

Reporting to: CEO

Closing date for applications is Wednesday 4th May 2022

Interviews are expected week commencing 9th May 2022

BACKGROUND TO POST

Screen Yorkshire is the lead body for supporting and developing the screen industries across Yorkshire and Humber. Our goal is to make this region one of the most popular and successful screen business clusters and to ensure we have a dynamic, diverse and high-quality workforce to support that vision.

To help deliver this vision our Head of Skills and Industry Engagement will help shape and deliver our industry-facing skills and training programmes. The postholder will join SY's Senior Management Team which, with the CEO and Board, drives the direction and activities of the organisation, both now and in the future.

OVERVIEW OF DUTIES

The postholder will take over responsibility for the delivery and further development of key, existing programmes including Connected Campus, Beyond Brontes and the Centre of Screen Excellence: Yorkshire (CoSE:Y). In a Senior Management capacity, they will also be responsible for overseeing the work of Screen Yorkshire's Film Office.

Working closely with industry partners and the senior management team, the Head of Skills and Industry Engagement will also lead on devising, developing and helping secure funding for other programmes of work which meet skills gaps and boost the quality, quantity and diversity of the region's workforce and talent pipeline.

The postholder will need to build and maintain strategic relationships at senior level, ensuring there is an ongoing dialogue with key regional and national partners involved in skills and training initiatives, including industry, broadcasters, FE and HE, and facilitating a coherent, collaborative approach. The role also requires proactive engagement with the region's independent production community (both scripted and unscripted) to ensure that

our companies feel supported and that the skills work that Screen Yorkshire delivers remains relevant to their needs. One example of this is our series of quarterly Indie Club networking events.

ESSENTIAL SKILLS AND EXPERIENCE

Screen Yorkshire is looking for an individual with a background in the screen industries (film and/or TV or other platforms), working at senior level who can bring an industry perspective, understanding, and credibility to this post.

Skills and experience in the following areas are essential:

- An ability to work strategically
- Experience of designing and delivering impactful training initiatives which meet the needs of the industry, both at professional and new entrant level
- Experience of working with key screen industry partners and senior contacts within the sector
- Knowledge of the screen industry landscape both within and outside of Yorkshire
- Experience of working with the HE and/or FE sector and other training providers
- A commitment to diversity and creating opportunities for people from a wide spectrum of backgrounds to enter the industry

MAIN DUTIES

Working with the project teams, to review current areas of skills activities and advise on which can be further developed to meet industry needs and then lead on that process with the teams. You will also need to take soundings from industry and other key partners and stakeholders to ensure their views are adequately represented and taken account of. In a senior management capacity, you will be responsible for overseeing the work of the Yorkshire Film Office and representing Screen Yorkshire on the Executive Board of the Screen Industries Growth Network (SIGN) partnership with the University of York.

The existing key schemes are:

Beyond Brontes: The Mayor's Screen Diversity Programme Established in 2019, Beyond Brontes is our highly-successful scheme which aims to address under representation within the screen industries, by breaking down the perceived and actual barriers that can prevent young people from diverse backgrounds starting and establishing careers within the industry. Successful applicants are offered a bespoke training package tailored to their interests, to prepare them for a wide range of industry jobs. This training involves industry masterclasses, CV and interview workshops, mentorships, one-to-one support, and detailed careers information. Also, where feasible and practical, this includes internships and work experience placements.

Connected Campus: Connected Campus is our ground-breaking initiative forging closer links between TV and Film professionals, production companies, broadcasters and the students trying to break into the screen industries. The original version of Connected Campus, which incorporates ten Yorkshire universities, has been growing steadily since it was launched two years ago. A sister version, specifically for colleges, was launched in January 2021 – encouraged and supported by the broadcasters based in the region, including **Channel 4**, the **BBC** and **ITV**.

Centre of Screen Excellence: Yorkshire: a Screen Yorkshire initiative in partnership with ScreenSkills, providing trainees with industry-recognised UK craft certificates in their chosen area of training. **CoSE:Y** offers specialist craft and technical film and TV training to individuals in areas where there are specific crew skills shortages. Current courses include **Lighting, Hair & Make-Up, Costume, Art Direction & Props, My First Factual TV Job** and **Production Assistant (scripted)**. They are taught by craft specific tutors alongside film & TV professionals, through a combination of practical training in person, 1-2-1 tutorials, masterclasses and mentoring support.

The various training opportunities connect closely with the work of our **Film Office**, particularly around the provision of trainee placements. Led by experienced industry professionals, the Yorkshire Film Office plays a critical, dynamic role in bringing productions to Yorkshire & Humber – and supporting them while they're here. It acts as a single point of contact for filming across the region, creating an expert, seamless end-to-end support service for productions looking to film here.

OTHER INFORMATION

The post is based at Screen Yorkshire's offices in central Leeds. Some remote working will be possible but the postholder will be required to work from the office at least 2 days per week. The role will also require travel around the region on occasion, either by public transport or by car, for which travel expenses can be claimed.

Senior management positions often require attendance at events to represent Screen Yorkshire, its programmes of work, or to support partners' initiatives. Therefore, a willingness to work outside of normal office hours is required.

Screen Yorkshire is an equal opportunities employer and a family friendly organisation.

If you require any further information on this post please contact the CEO, Caroline Cooper Charles, at caroline@screenyorkshire.co.uk

To apply please submit your CV and a full covering letter explaining why you are suitable for the role. Applications should be emailed to caroline@screenyorkshire.co.uk by the closing date above.